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Radford University announced on Oct. 28 that they have partnered with BB&T to create a Leadership Development Program for Radford students.

The program will involve seminars, lectures, and community forums. It will also include the BB&T Leadership Institute in Greensboro, NC.

Up to 30 students will be selected to join the program, and each will receive an “emerging leaders” certification upon completion.

“This is an extraordinary opportunity for the University and our students”

This new partnership is one of several that [BB&T has made with colleges and universities in the US](#). According to the BB&T Leadership Institute’s website, students that complete the program will “be equipped with practical tools and strategies for overcoming leadership shortcomings discovered during the sessions.”

This is not the first partnership Radford has made with BB&T. For more than a decade, the BB&T Charitable Foundation has helped the Davis College of Business and Economics fund bringing expert speakers to Radford.

According to [Radford’s website](#), President Brian Hemphill said this new Leadership Development Program is a “significant step forward” in their relationship with BB&T.

“Without question, BB&T is making a difference at Radford University, especially in the lives of our students,” he said.

[Dr. Danylle Kunkel](#), associate professor of management in the Davis College, is leading the new program.

“This is an extraordinary opportunity for the University and our students,” Kunkel said. “Having the partnership with BB&T acknowledges the importance of building a community of students and

leaders, who can share their ideas of ethical and social leadership.”

Kunkel has spent nine years teaching and researching social entrepreneurship and leadership development at Radford.

Dr. Joy Bhadury, Dean of the Davis College, thinks Kunkel is “highly deserving” of the position because of her research into leadership and ethics stating “This is further reflected in all aspects of her academic career, including her unique approach to teaching social entrepreneurship, which undergirds these two pillars of the program.”

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